

NOTICE OF DATA PRIVACY EVENT

May 23, 2025 – Magnolia Manor of Columbus, Inc. (“Magnolia”) is providing notice of a recent data event, which may have affected your data. Magnolia takes this event very seriously and is providing information about the event, our response to it, and resources available to individuals to help protect their information, should they feel it appropriate to do so.

What Happened? On or about February 18, 2025, Magnolia became aware of suspicious activity in its network environment. Upon becoming aware, Magnolia promptly took steps to secure its network and engaged a specialized cybersecurity firm to investigate the nature and scope of the event. As a result of its investigation, Magnolia has determined that certain data was potentially accessed and acquired by a third party not authorized to do so.

After its investigation had concluded, Magnolia began a time-consuming and detailed reconstruction and review of the potentially impacted data at the time of this event to understand whose information may be affected. On May 12, 2025, Magnolia identified persons whose sensitive data may have been included within the data set. We are notifying you out of full transparency because information related to you may have been accessed and acquired without your authorization. The potentially impacted information includes: name, Medicare Number, Medical Diagnosis, and Social Security number.

What We Are Doing. Magnolia takes this event and security of personal information in its care very seriously. Upon learning of this event, Magnolia moved quickly to investigate and respond to the event. As part of its ongoing commitment to the security of information, Magnolia is reviewing and enhancing its existing policies and procedures related to data privacy to reduce the likelihood of a similar future event.

How Will Individuals Know If They Are Affected By This Event? Magnolia is mailing a notice letter to individuals whose information was determined to be in the affected files, for whom a valid mailing address is available. If an individual does not receive a letter but would like to know if they are affected, they may call Magnolia’s dedicated assistance line, detailed below.

Whom Should Individuals Contact For More Information? If individuals have questions or would like additional information, they may call Magnolia’s dedicated assistance line at 1-833-799-0857, between the hours of 8:00 a.m. to 8:00 p.m. Eastern time, Monday through Friday. This excludes all major U.S. holidays

What You Can Do. We encourage individuals to remain vigilant against events of identity theft and fraud by reviewing your account statements, explanation of benefits forms, and monitoring your free credit reports for suspicious activity and to detect errors. Under U.S. law individuals are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order a free credit report, visit <https://www.annualcreditreport.com/index.action> or call, toll-free, 1-877-322-8228. Individuals may also contact the three major credit bureaus directly to request a free copy of their credit report, place a fraud alert, or a security freeze. Contact information for the credit bureaus is below:

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you Magnoliae regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you may need to provide the following information, depending on whether the request is made online, by phone, or by mail:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a fraud alert or a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <https://www.identitytheft.gov/>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.